what's happening

Jane Lockhart debuts product line

elebrated interior designer and popular television personality Jane Lockhart has joined forces with Canadian furniture suppliers, Korson Furniture Design and Statum Designs Inc. to launch Jane by Jane Lockhart, a new line of furniture.

Jane by Jane Lockhart is a new line that takes the guesswork out of furniture selection. Drawing on her colour theory expertise and more than 20 years working with interior design clients, Lockhart has created a line of eight collections

According to Lockhart, the approach allows consumers to relax and have fun with the security of knowing everything has been hand-selected to flawlessly coordinate. "When things don't work it's stressful," says Lockhart. "I wanted to eliminate the periphery and make it simple."

Included in the collection are The Mineral which offers cool neutrals and lush, tactile textures; and, The Spirited collection which encompasses bold wovens, vintage inspired graphic

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prints and splashes of playful colour (citron and tangerine).

"Furniture must look beautiful and the fabric and details should evoke luxury and timeless elegance, but not so formal that you're afraid to sit in it," says Lockhart.

"I've chosen designs with lasting sustainability. It's really important that it looks good, but it also has to perform," she says.

Deviating from typical microfibreoptions prominent in the marketplace, Lockhart opted for blends of natural and synthetic fibres and more durable, textured fabrics. "I'm a practical person and I think about kids, pets, and spills when I choose a fabric."